



Seeking Your Support

Sharing stories about the world around us

About Enviro-Stories

Enviro-Stories was established in 2009 by Peekdesigns environmental education consultants. The program involves students learning about their local area and passing this knowledge on to others through storytelling.

Enviro-Stories provides an educational experience for the purpose of creating locally relevant school readers that have been written and illustrated by kids, for kids.

The program has produced **hundreds of student written and illustrated books** with **thousands of printed copies distributed** to schools and communities. This is a massive achievement for all the teachers, parents, students, sponsors and other contributors to this innovative program.

The program has proven to be a simple but effective concept that enables sponsors to engage students from across their region.

How it works

Enviro-Stories helps connect students with their local region by inspiring them to research and create their own storybooks.

Created for schools

Students get the opportunity to learn about and connect with their local environment, write a story about their experiences or what they have learnt, and then have the opportunity to get their story published. The published books can then be used as a resource for the community. It is a great achievement to see school readers that have been written about local issues, by local kids, for local kids.

Engaging local communities

Enviro-Stories is not only an education program for schools, but it is also a community engagement tool for our sponsors. Sponsors have the ability to structure the program around their key messages and areas of interest, as well as meeting curriculum needs of the participating schools. Sponsors can also vary their level of involvement to engage their local community, or put it in the hands of the experienced Enviro-Stories team.

envirostories.com.au



What's in it for my organisation?

We structure each Enviro-Stories program around our sponsor's key messages. Sponsors can then engage with families, kids and their local communities through a fun, creative way.

Our sponsors are given the following opportunities:

- **Logo** and business name placement on numerous documents and the program web page
- **Media** opportunities, during program delivery and at the celebration event/s
- Providing **advertising** / key organisation information in the schools package
- Opportunity to have an interactive **presentation** prepared on behalf of the organisation
- **Direct engagement** with local schools and community
- Ability to provide **technical advice** via the education resources developed to support the program or directly to the schools through the delivery of workshops
- Choose the **Enviro-Stories theme**, usually related to your organisation or funding requirement
- **Printed books**, copyrighted to the sponsoring agency, are distributed in the local community
- Opportunities to **reward and celebrate** student achievements.

Great results

The published books are copyrighted to the sponsor – *you control its distribution!*

The range of books includes fictional narratives, reflections, nonfiction case studies, oral histories, instructional and promotional – for a project or organisation. We encourage our sponsors to search the Enviro-Stories Library and see the huge variety already published.

"Enviro-Stories lends itself to so many facets of the English curriculum. It gets everyone writing, looking, talking, researching, planning, drafting. It involves all aspects of the writing process. All children, no matter what their ability, can be involved in that process."

Nicole Allison
Narrabri Public School

"I love Enviro-Stories. It's a great program that gets students thinking about agriculture, the environment, science and how we can put that all together."

There are so many benefits from Enviro-Stories. I love the fact that it's not always the academic kids who get their story published. It's those kids who have this passion for the theme and how they can interpret our theme in a story.

The benefits for our industry is being able to get important messages out into our communities. Kids take their published books home and talk to their parents, their grandparents and word gets around."

Trudy Staines
CSIRO Research Scientist

If you think Enviro-Stories might be a good fit for your organisation then contact Peter Coleman.

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